





MCSP provides global leadership and country support to advance the measurement and collection of key reproductive, maternal, newborn, and child health (RMNCH) information that can be used to improve health outcomes.

At the country level, the Program's monitoring and evaluation (M&E) activities support governments in their use of improved metrics and methodologies to effectively collect data for assessing the coverage, quality and equity of RMNCH interventions. At the global level, USAID's flagship Maternal and Child Survival Program (MCSP) collaborates with the World Health Organization (WHO) and other international bodies to develop improved RMNCH indicators, data collection tools, and M&E guidelines that contribute to improved tracking of intervention quality and health outcomes both globally and nationally.

The Program has developed a large learning agenda that contributes to the global evidence base on effective approaches for improving RMNCH health outcomes. Our seven priority learning themes are:

- Achieving sustainable impact at scale;
- Quality;
- Equity, including gender equity;
- Health systems strengthening, including private sector;

- Community action for health;
- Innovations to address key gaps in coverage, quality, or equity; and
- Measurement and data use for action and accountability.

Learning activities are designed to be "action oriented" and follow the strategy of focusing on "short loop" and practical learning aimed at improving implementation practices to drive high coverage, quality and equity for high-impact interventions. MCSP also works intensively to study and support implementation processes for scale-up of more than 30 high-priority, high-impact interventions and introduction of promising innovations.



Photo: A nurse fills in vaccination booklets in the outpatients department of a government hospital in Buchanan, Liberia (Kate Holt/Jhpiego/MCSP)

ABOUT MCSP

The Maternal and Child Survival Program (MCSP) is a global, USAID Cooperative Agreement to introduce and support highimpact health interventions with a focus on 25 high-priority countries with the ultimate goal of ending preventable child and maternal deaths within a generation. The Program is focused on ensuring that all women, newborns and children most in need have equitable access to quality health care services to save lives.

MCSP supports programming in maternal, newborn and child health, immunization, family planning and reproductive health, nutrition, health systems strengthening, water/sanitation/hygiene, malaria, prevention of mother-to-child transmission of HIV, and pediatric HIV care and treatment.

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