



USAID
FROM THE AMERICAN PEOPLE

**Maternal and Child
Survival Program**



MEASUREMENT, MONITORING, EVALUATION, AND ACTION-ORIENTED LEARNING

MCSP provides global leadership and country support to advance the measurement and collection of key reproductive, maternal, newborn, and child health (RMNCH) information that can be used to improve health outcomes.

At the global level, USAID's flagship Maternal and Child Survival Program (MCSP) contributes to improved tracking of service quality and health outcomes through collaborations with the World Health Organization and other international bodies and monitoring and evaluation (M&E) working groups. These include: the Every Newborn Action Plan/Ending Preventable Maternal Mortality metrics working group; the community M&E working group of the Health Data Collaborative; the Roll Back Malaria M&E Reference group; the Child Health Task Force M&E sub-group; the WHO/UNICEF working group on immunization data quality and use. The aim is to develop improved RMNCH indicators, better data collection tools, and practical M&E guidelines. At the country level, MCSP supports governments in their use of improved metrics and methodologies to collect data on coverage, quality and equity of high-impact RMNCH interventions.

MCSP has developed a focused program-wide learning agenda that contributes to the global evidence base on effective approaches for improving RMNCH health outcomes. Our seven priority learning themes are:

- Achieving sustainable impact at scale through systematic support for country-led scale up;
- Quality;
- Equity, including gender equity;
- Health systems strengthening – especially human capacity development, strengthening coordinated service delivery, and local leadership and management strengthening;
- Community action for health;
- Innovations to address key gaps in coverage, quality, or equity; and
- Measurement and data use for action and accountability.



Photo: A nurse fills in vaccination booklets in the outpatients department of a government hospital in Buchanan, Liberia (Kate Holt/Jhpiego/MCSP)

Learning activities have been designed to be action oriented and focus on short cycle and practical learning aimed at improving implementation practices to drive high coverage, quality and equity for high-impact interventions.

ABOUT MCSP

The Maternal and Child Survival Program (MCSP) is a global, USAID Cooperative Agreement to introduce and support high-impact health interventions with a focus on 25 high-priority countries with the ultimate goal of ending preventable child and maternal deaths within a generation. The Program is focused on ensuring that all women, newborns and children most in need have equitable access to quality health care services to save lives.

MCSP supports programming in maternal, newborn and child health, immunization, family planning and reproductive health, nutrition, health systems strengthening, water/sanitation/hygiene, malaria, prevention of mother-to-child transmission of HIV, and pediatric HIV care and treatment.

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