

HEALTH AND WELLNESS CENTERS

India is embarking on an ambitious goal to achieve universal health coverage by transforming 150,000 sub-centers and existing primary health centers into Health and Wellness Centers (HWCs) under the Ayushman Bharat initiative, the world's largest government-funded health care program.

These HWCs will provide a comprehensive package of twelve services including RMNCH+A in the remote corners of the country, ensuring that basic health care is within reach of every household.

For this initiative, MCSP has provided technical assistance for strengthening delivery of comprehensive primary health care services and creation of sustainable training ecosystems in twelve intervention states - Arunachal Pradesh, Assam, Chhattisgarh, Jharkhand, Madhya Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Sikkim and Tripura.

MCSP's technical support encompassed almost every element of the process of establishing well-functioning HWCs. This included enhancing the capacity of state governments to address the gaps in establishing a robust primary health care system through regular mentoring support; prototypes for infrastructural upgradation and internal branding; ensuring the production of adequate competent, confident and skilled Community Health Officers (CHOs) to run these HWCs; and supporting the establishment of actual service delivery.



➤ **The program has reached a population of 65.3 million people** ◀

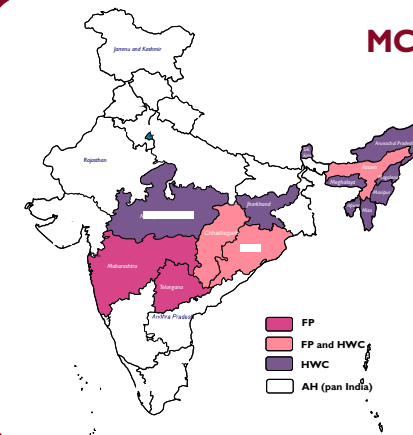
KEY RESULTS



USAID's flagship Maternal and Child Survival Program (MCSP)



The Maternal and Child Survival Program is a multi-partner, flagship program that works to prevent child and maternal deaths. We focus on increasing coverage and utilization of high-quality reproductive, maternal, newborn and child health interventions at the household, community and health facility levels.

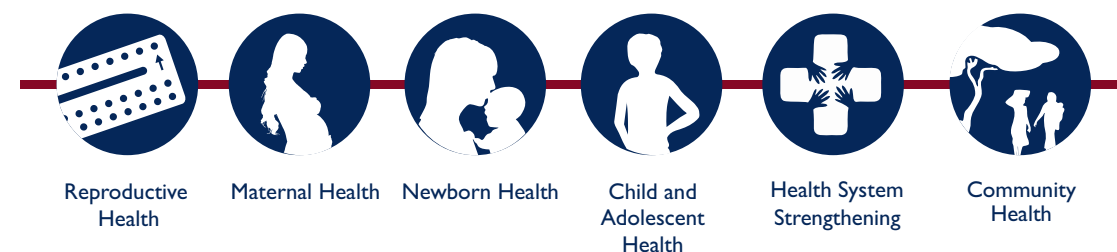


MCSP PRESENCE IN INDIA

- Family Planning (FP)
- National Technical Support Unit - Adolescent Health (NTSU-AH)
- Human Resources for Health - Health and Wellness Centers (HRH-HWC)

Program Duration: March 2015–September 2019

KEY INTERVENTION AREAS



For more details, please visit: www.mcspprogram.org

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FAMILY PLANNING



In India, MCSP has expanded access to quality family planning (FP) services and has contributed to India's FP2020 commitment of providing FP services to 48 million new women in the country by 2020. The program worked at 191 public health facilities across 17 districts in five states - Odisha, Chhattisgarh, Telangana, Assam and Maharashtra.

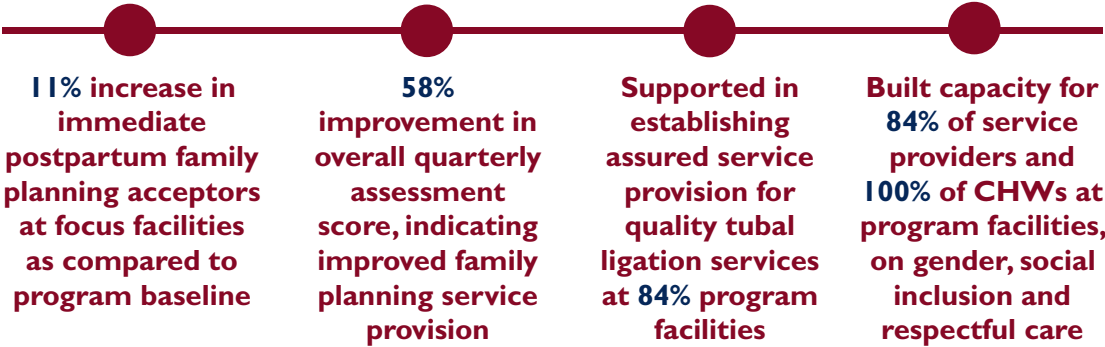
Following the advocacy for introduction of newer contraceptives in Government of India's FP basket, the program successfully demonstrated the introduction of Progestin-only Pills and Centchroman through the public health system at 52 selected public health facilities. MCSP supported the program facilities in the institutionalization of service provision and built the capacity of

providers, counselors and community health workers (CHWs) on these newer approved contraceptives. The Program also developed IEC material, job aids and documentation tools, and provided hand-holding support during facility-level orientations and through supportive supervision visits.

Built on the tenets of informed choice, respectful care, gender sensitivity and community participation in FP services, MCSP advocated for the adoption of evidence-based approaches, strategies, interventions and solutions to strengthen the delivery of quality contraceptive services. Furthermore, MCSP has strengthened the ecosystem for delivering quality services by setting up quality counseling services and counseling corners, expanding providers' as well as trainers' pool, streamlining facility-level management processes, strengthening facility, district and state quality assurance mechanisms, strengthening community linkages and addressing the system level gaps at the intervention facilities.

➤ The program has reached a population of 8.5 million eligible women ◀

KEY RESULTS



TECHNICAL SUPPORT UNIT
ADOLESCENT HEALTH



India is home to 253 million adolescents [Census 2011]. This cohort represents a powerhouse of human potential to transform health and the sustainable development of the country.

The Ministry of Health and Family Welfare (MoHFW) under the National Health Mission launched the National Adolescent Health Program - *Rashtriya Kishor Swasthya Karyakram (RKSK)* in 2014, which seeks to implement a comprehensive continuum of care approach to the health and well-being of adolescents.

Under the USAID's flagship MCSP, the National Technical Support Unit (NTSU) for adolescent health (AH) has provided technical, strategic and catalytic support at the national level to AH division, MoHFW for the design and roll-out of key newer initiatives proposed by the Government of India as well as innovatively supporting implementation of RKSK to further the AH agenda in the country.

TSU has worked with the Ministry to develop comprehensive AH dashboards using primary and secondary data sources, and piloted mobile application to gather real time data for strengthening facility-based reporting. NTSU closely collaborated with Ministry of Human Resource Development and National Council of Educational Research and Training for the development of teachers training curriculum and resource materials for roll-out of the School Health Program in the country. MCSP contributed to a paradigm shift where adolescent girls and boys, both in-school and out-of-school, are valued, supported and empowered to prioritize their health and education.

➤ School Health Program will reach 260 million children in 1.5 million schools ◀

KEY RESULTS

