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 Maternal and Child
Survival Program



Vision

The Maternal and Child Survival Program is a global, USAID Cooperative Agreement to introduce and support high-impact health interventions with a focus on 24 high-priority countries* with the ultimate goal of ending preventable child and maternal deaths (EPCMD) within a generation. The Program is focused on ensuring that all women, newborns and children most in need have equitable access to quality health care services to save lives.

Intervention Areas

The Maternal and Child Survival Program supports programming in maternal, newborn and child health, immunization, family planning and reproductive health, nutrition, health systems strengthening, water/sanitation/hygiene, malaria, prevention of mother-to-child transmission of HIV, and pediatric HIV care and treatment.

*High-priority countries are Afghanistan, Bangladesh, Democratic Republic of Congo, Ethiopia, Ghana, Haiti, India, Indonesia, Kenya, Liberia, Madagascar, Malawi, Mali, Mozambique, Nepal, Nigeria, Pakistan, Rwanda, Senegal, South Sudan, Tanzania, Uganda, Yemen and Zambia.



The Program's strategic objectives are to:

- Support countries to increase coverage and utilization of evidence-based, high-quality reproductive, maternal, newborn and child health (RMNCH) interventions at the household, community and health facility levels
- Close innovation gaps to improve health outcomes among high-burden and vulnerable populations through engagement with a broad range of partners
- Foster effective policymaking, program learning and accountability for improved RMNCH outcomes across the continuum of care



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For more information,
please contact:

**The Maternal and Child
Survival Program:**

1776 Massachusetts Avenue
Washington, DC 20036
Tel: 202-835-3100
Email: info@mcsprogram.org

Koki Agarwal

Director
koki.agarwal@mcsprogram.org

USAID:

1300 Pennsylvania Avenue
Washington, DC 20523
Tel: 202-712-4564

Nahed Matta

AOR
nmatta@usaid.gov

www.mcsprogram.org



Approach

Awarded in the spring of 2014, the Maternal and Child Survival Program engages governments, policymakers, private sector leaders, health care providers, civil society, faith-based organizations and communities in adopting and accelerating proven approaches to address the major causes of maternal, newborn and child mortality such as postpartum hemorrhage, birth asphyxia and diarrhea, respectively, and improve the quality of health services, from household to hospital. The Program will tackle these issues through approaches that also focus on health systems strengthening, household and community mobilization, gender integration and eHealth, among others.

With approaches tailored to meet individual country needs, the Program seeks to empower countries to design effective approaches, develop technical skills, apply analytical tools, manage workforce capacity and devote resources to reduce inequities in care and build sustainable health systems to keep mothers, newborns and children alive and healthy.



The Partners

The Maternal and Child Survival Program is a partnership of experienced global health organizations with accomplished records of saving lives:



Joining them as associate partners are Broad Branch Associates, Johns Hopkins Bloomberg School of Public Health, Communications Initiative and Avenir Health.