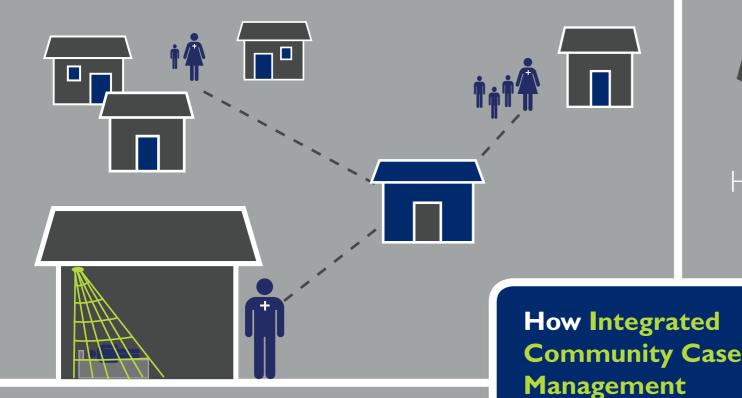
## What is iCCM?

A strategy to bring case management of childhood illness from the health facility to the community.



## Why do we need iCCM?

75%

of child deaths under 5 are due to:

- newborn deaths
- pneumonia
- diarrhea
- malaria



Health workers

in the **Community** are equipped

to manage and assess these top

killers.

## How does iCCM work?

Trained community health workers...

TEST & TREAT



Test and give child treatment

If not immediately treatable..

**REFER** 



Refer child to health center **PREVENT** 

(iCCM) Can Help

Us #DefeatMalaria



Teach healthy habits to prevent childhood illnesses

How is iCCM effective?

Investing in iCCM ensures community health workers can:





- **DELIVER** integrated interventions directly in communities
- TREAT major childhood illnesses like malaria
- SAVE lives



