



**USAID**  
FROM THE AMERICAN PEOPLE

Maternal and Child  
Survival Program



Illustration: Claire Pickwin/OC&A

# THE MATERNAL AND CHILD SURVIVAL PROGRAM

The United States Agency for International Development's (USAID) Bureau for Global Health's flagship Maternal and Child Survival Program (MCSP) is designed to advance USAID's goal of Ending Preventable Child and Maternal Deaths, and is currently working in 24\* countries.

MCSP supports the introduction and scale-up of high-impact, sustainable reproductive, maternal, newborn and child health (RMNCH) interventions in partnership with ministries of health and other partners. MCSP accepts all sources of health funds and can be accessed via field support. While MCSP is the principal follow-on to the Maternal and Child Health Integrated Program (MCHIP), the scope has expanded to reflect a changing global RMNCH landscape as well as shifts in USAID's own priorities. MCSP places a greater emphasis on key cross-cutting issues such as innovation, e/mHealth, equity, quality, gender, public-private partnerships and involvement of civil society, community approaches, health systems strengthening, and behavior change interventions. While maintaining a focus on technical, high-impact interventions, MCSP works toward sustainable scale-up to include the health systems that deliver these interventions.

The Maternal and Child Survival Program is a partnership led by Jhpiego, with Save the Children Federation, Inc., John Snow, Inc., ICF International, Results for Development Institute, PATH, CORE Group and PSI as lead partners and Broad Branch Associates, Johns Hopkins Bloomberg School of Public Health, Communications Initiative and Avenir Health as associate partners.

## FAST FACTS

**Who:** The Maternal and Child Survival Program (MCSP)

**What:** Five-year, \$500 million cooperative agreement

**When:** Awarded March 2014

**Where:** A focus on 25 USAID high-priority countries

**Why:** To end preventable child and maternal deaths within a generation

\*Updated August 2016

In addition to contributing to high-level technical and policy dialogue at the global level, MCSP provides tailored technical assistance to help countries meet specific priorities and contextual needs of local RMNCH programs, including:

- Supporting countries to increase coverage and utilization of evidence-based, high-quality RMNCH interventions at the household, community and health facility levels, integrating with nutrition, malaria, HIV/AIDS and water, sanitation and hygiene interventions as appropriate.
- Closing innovation gaps to improve health outcomes among high-burden and vulnerable populations through engagement with a broad range of partners.
- Fostering effective policy, action-oriented learning and accountability for improved outcomes.
- Supporting countries to strengthen existing national health management information systems, including RMNCH data elements, data quality and the use of data to inform programmatic decision-making.
- Strengthening civil society, local institutions and communities and engaging at all levels to enhance the responsiveness of health systems to local and community health needs.
- Enhancing district-level decision-making through rapid household surveys to determine coverage and health facility assessments and quality of facility interventions.
- Applying gender, equity and health systems-focused approaches to improve service availability, access, quality, demand, cost-effectiveness and utilization at scale.
- Providing technical assistance to design, implement and/or evaluate models, tools and approaches to address the special needs of adolescents and youth for family planning and maternal and newborn health services in an integrated fashion.

## ABOUT MCSP

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The Maternal and Child Survival Program (MCSP) is a global, USAID Cooperative Agreement to introduce and support high-impact health interventions with a focus on 25 high-priority countries with the ultimate goal of ending preventable child and maternal deaths within a generation. The Program is focused on ensuring that all women, newborns and children most in need have equitable access to quality health care services to save lives.

MCSP supports programming in maternal, newborn and child health, immunization, family planning and reproductive health, nutrition, water/sanitation/hygiene, and malaria, with a special emphasis on gender, health systems strengthening and community health.

[www.mcsprogram.org](http://www.mcsprogram.org)

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