



DATA QUALITY ACTIVITY: DEFINING QUALITY

Directions: In pairs, answer the following questions regarding data quality.

A. Quality is...

Take a few minutes and think about the concept of quality—what it is and how we recognize it. (For this part of the activity, think about quality in general, NOT as it relates to data collection and reporting. For example, how do you ensure your child is attending a quality school? What do you look for in high-quality foods?) Fill in some thoughts for the sentence completion below.

Quality is...

- 1.
- 2.
- 3.
- 4.

B. Characteristics of Quality Data

Now, with your group, consider your discussion of quality and relate it to data collection and reporting. Use the space below to jot down adjectives or characteristics of high-quality data.

- 1.
- 2.
- 3.
- 4.