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#QUALITYCAREFORALL VIEWING PARTY TOOLKIT

ABOUT THE EVENT AND WHY TO USE THIS TOOLKIT

“[Aligning the Stars for Quality RMNCH Care! What Does it Take?](#)” will be held in Washington, D.C. on September 18, 2018 from 9:00-11am EST. There has been an exponential increase in quality-focused local, country and global initiatives over the past 10 years, mirroring recent “quality movements” in high-resource settings. While momentum is increasing in low resource settings there is an urgent need now to focus and support country health systems to incorporate high quality health care as a core mission of the country’s health system and “to make quality everybody’s business.”

HOW TO REMOTELY PARTICIPATE IN THE EVENT (HOST A VIEWING PARTY!)

Invite your office or group to gather together to watch the event and host an informal discussion afterwards. The livestream will be available *during the event* at [this link](#).

Take your viewing party to the next level by watching a live-streamed session paired with either a pre- or post-viewing planned panel of experts, or speech by a local expert. See the Sample Discussion Questions (Annex B) at the end of this toolkit. Email us at info@mcsprogram.org to let us know you’re hosting a viewing party. Get engaged online by encouraging attendees to post live reactions and share their own thoughts online using the hashtag #QualityCareforAll in any social media posts.

If you’re not able to watch the webcast live, a recording will be available following the event.

NECESSARY TECHNICAL REQUIREMENTS TO PARTICIPATE

In order to view the live webcast, your venue must meet the following requirements:

- A laptop or computer with a wired broadband connection; hard line connection is best.
 - If you have a weak connection, ensure no one else is using the same connection
 - Close any other programs that use your connection passively, such as iTunes, Skype, or any open web browsers
- A download speed of at least 0.7mbps for low quality, or at least 2mbps for higher quality
 - Test your download speed using <http://speedtest.net/>
- An updated, high-speed Web browser
 - Check your browser for latest updates; Use either Chrome or Firefox browsers; Avoid using Internet Explorer
- Speakers to enhance the audio – Do not plan to use only your laptop speakers
- Projector and screen for viewing the webcast on a large screen

We look forward to you joining our event remotely!

ADDITIONAL RESOURCES

- **ANNEX A – SCHEDULE OF LIVE-STREAMED EVENT**
- **ANNEX B – SAMPLE DISCUSSION QUESTIONS**
- **ANNEX C – HOST CHECKLIST**

ANNEX A: SCHEDULE OF LIVE-STREAMED EVENT – September 18, 9:00 - 11:00 AM EST

Opening Remarks:

Sarah Barnes

Project Director, Maternal Health Initiative, Woodrow Wilson Center

Dr. Kathleen Hill

Maternal Health Team Lead, USAID's flagship MCSP

Barbara Hughes

Director, Office of Maternal, Child, Health & Nutrition, Bureau of Global Health, USAID

Panel 1: Keep your eyes on the stars and your feet on the ground: Improving quality of RMNCH care in low- and middle-income countries:

Moderator:

Chantelle Allen

Senior Technical Advisor, USAID's flagship MCSP

Speakers:

Dr. Md Aminul Hassan

Focal Point Quality Improvement Secretariat, Ministry of Health & Family Welfare, Bangladesh

Dr. Chibugo Okoli

Deputy Chief of Party, USAID's flagship MCSP, Nigeria

Dr. Boniface Onwe

Director & State Program Manager, Ebonyi State, Ministry of Health, Nigeria

Eliane Razafimandimby

Chief of Party, USAID's flagship MCSP, Madagascar

Dr. Jesca Nsungwa Sabiti

Ag. Commissioner (Community Health), Ministry of Health, Uganda

Question and Answer

Panel 2: What does it take? Aligning global, regional and country stars to accelerate improved quality of RMNCH care at scale in low-resource settings

Moderator:

Lily Kak

Team Lead for Newborn Health, Office of Maternal, Child Health and Nutrition, USAID

Speakers:

Dr. Margaret Kruk

Associate Professor of Global Health, Harvard T.H. Chan School of Public Health, and Chair, The Lancet Global Health Commission on High Quality Health Systems in the SDG Era

Dr. Blerta Maliqi

Technical Officer/Team Leader, Network for Improving Quality Care for MNCH, World Health Organization

Dr. Jesca Nsungwa Sabiti

Ag. Commissioner (Community Health), Ministry of Health, Uganda

Dr. Sodzi Sodzi-Tettly

Executive Director, Africa Region, Institute for Healthcare Improvement

Question and Answer

Closing Remarks

Dr. Koki Agarwal

Project Director, USAID's flagship MCSP

ANNEX B: SAMPLE DISCUSSION QUESTIONS

Questions for the portion of the event you viewed:

1. What does quality of care mean to you?
2. What are some practical approaches to improve quality of care in low resource settings?
3. What was the most provocative or interesting point that a speaker raised, and why?
4. Did you strongly agree or disagree with any statement from a speaker? If so, why?
5. Does what was said relate to us, our work, our country? If so, why or why not?
6. Write your own: _____
7. Write your own: _____

ANNEX C: VIEWING PARTY – HOST CHECKLIST

Once you've decided to host a viewing, take a few more steps to ensure it is successful. See the draft timeline below for suggestions on how to organize and promote your event.

2 Weeks in Advance:

- ✓ Secure a space for the viewing party and discussion
- ✓ Test and ensure you have reliable internet access in order to view the live webcast video and audio
- ✓ Ensure you have necessary A/V equipment for all participants to both see and hear the webcast (screens, projector, computer, speakers)
- ✓ Determine your invitation list, then send a viewing party invitation via e-mail to colleagues, local organizations, advocates, local universities, NGO staff, civil society organization partners, local leaders, members of the media, etc., asking them to join the local event
- ✓ Post a flyer to promote the viewing party
- ✓ If you choose to host a discussion or panel before or after watching the live webcast, plan a detailed agenda for the event. You may need a facilitator or moderator. Identify that person.

1 Week in Advance:

- ✓ If you are hosting a panel, write discussion questions and disseminate them to the panel moderator and any panel speakers
- ✓ If you are hosting a speaker, work with the speaker on the selected topics she or he should discuss and ask them if they are willing to take questions from the audience afterwards
- ✓ Check your RSVPs
- ✓ Make sure you have what you'll need for the space, such as tables and chairs
- ✓ Make arrangements for food or beverage, if providing
- ✓ Gather any materials you will be providing to invitees; purchase nametags if needed

The Week / Day of the Event:

- ✓ Send a reminder via email to invitees
- ✓ Ensure your internet signal is strong. Have a back-up plan just in case your method of internet connection fails
- ✓ Set the stage, chairs, panels, or podium for event
- ✓ Set out any materials being given away
- ✓ Have an individual welcome the group on behalf of the host and explain the importance of today's event
- ✓ Watch the live stream, have a good discussion or hear a good word from a speaker
- ✓ Have a plan for online engagement. Share with your group that they can email questions into the main event or engage with ongoing discussions on Twitter, using the hashtag #QualityCareforAll.

After the Event:

- ✓ Thank the individuals who attended!
- ✓ Send the event organizers an email at info@mcsprogram.org, sharing general feedback of your viewing party experience, photos and details of your event (location, group name, number of attendees and names, etc.). We would love to see viewing party photos and promote your participation