# What PMA panel data can tell us about method use dynamics

**Scott Radloff, JHU/Gates Institute** 

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#### **KEY ACHIEVEMENTS UNDER PMA2020**

2013



PLATFORM LAUNCHED



ROUNDS OF DATA COLLECTION COMPLETED



SURVEYS IN

11
COUNTRIES
IN AFRICA
AND ASIA

NEW SURVEY TOPICS

2,700+
LOCAL DATA
COLLECTORS
TRAINED



500,000+
INTERVIEWS CONDUCTED









Design: Multi-Panel Design with annual cross-sectional data

- Household/female panel
- Facility panel
- Client-Exit-Interview panel (with phone follow-up)

Content: New panel baseline questions:

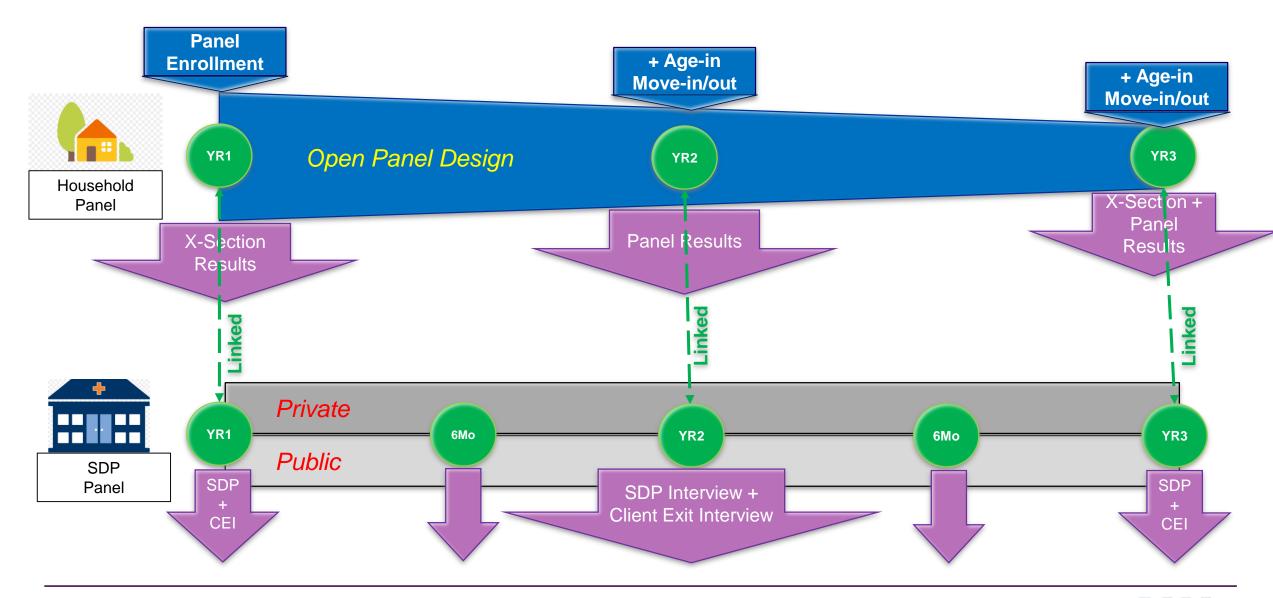
- Community norms
- Quality of care
- Women & girls empowerment
- Adolescent-specific questions

#### Geographies:

- 4 new: Benin, Guinea, Togo, Pakistan
- 8 continuing: Burkina Faso, Cote d'Ivoire, DR Congo, Niger, Nigeria, Kenya, Uganda, India/Rajasthan

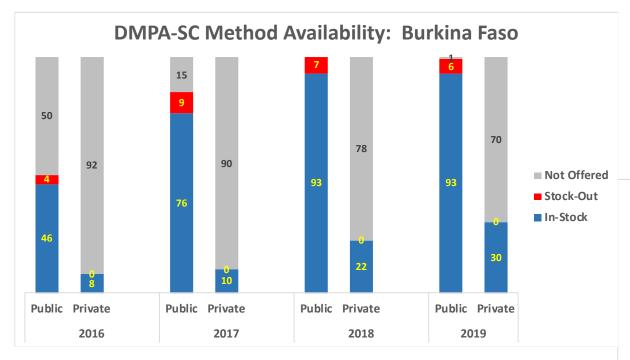


### PMA to add panel feature to cross-section





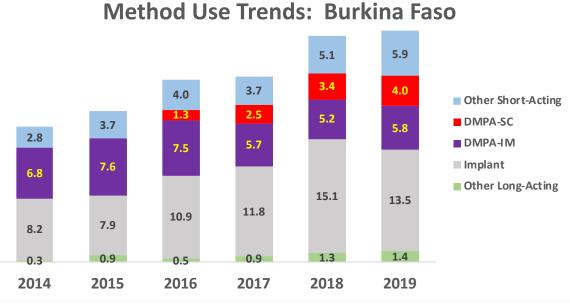
# PMA will continue to collect annual cross-sectional estimates, including...







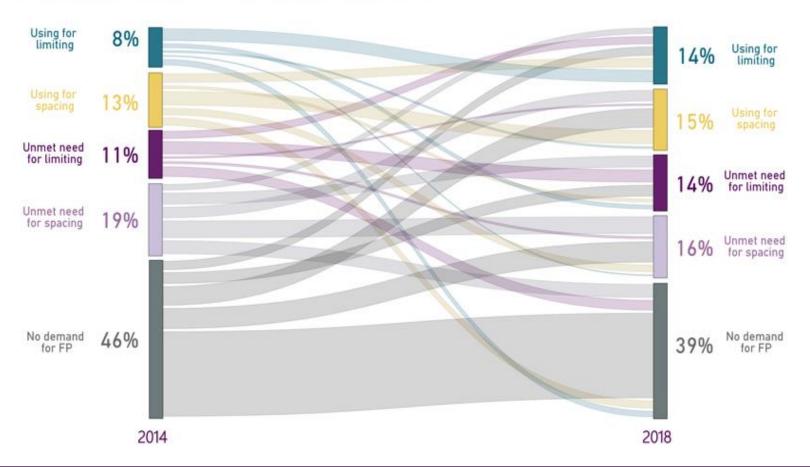
DMPA-SC has become increasingly available, especially through the public sector





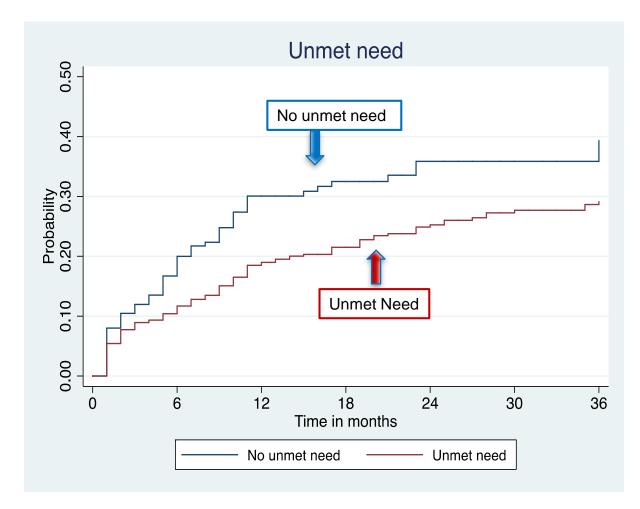
## PMA panel can help us understand dynamic change in contraceptive use/demand over time

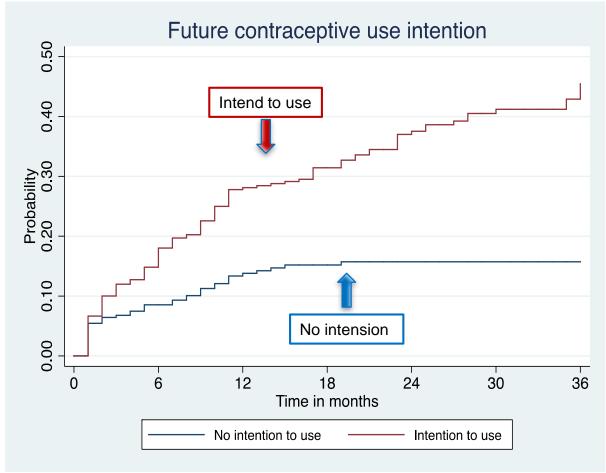
Uganda Round 1: Contraceptive Dynamics between 2014 and 2018



- Two cross-sectional PMA2020 surveys would yield contraceptive use/demand status for two points in time -as shown here for 2014 and 2018 in stacked bars.
- PMA panel design reveals the change in contraceptive use/demand status experienced by individual women as shown here in flows or "ribbons".
- Panel design allows a depiction of the "churn" in contraceptive use status and for understanding factor
   drive change in status

### Need & intention as predictors of time to adoption

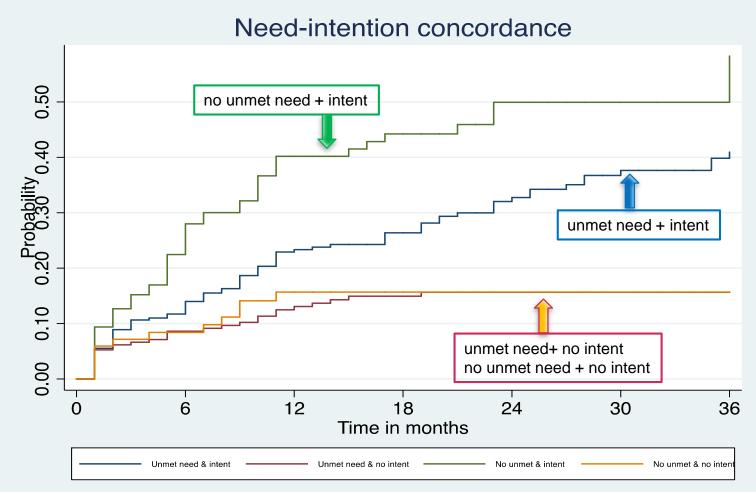




\* Uganda Round 1 Follow-up after 4 years (2014-2018)



### Need & intention as predictors of time to adoption, continued

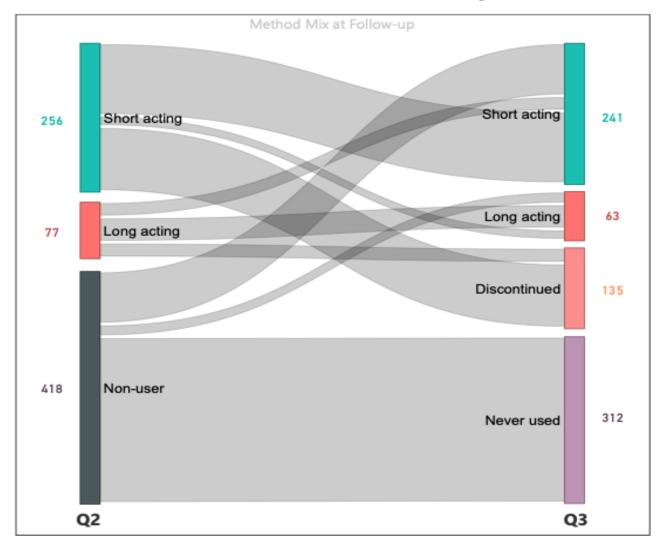


% Adopting by 24 months		Intention to Use	
		YES	NO
Unmet Need	YES	33	16
	NO	<b>50</b>	16

\* Uganda Round 1 Follow-up after 4 years (2014-2018)



#### CEI 4-month follow-up: contraceptive status change, Kinshasa



While most women stayed in the same status, there is much "churning", with

- 45% of SA users discontinue
- 22% of non-users shift to a SA method

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### Women are more likely to continue use if:

- Cost was not considered a problem
- They received from a higher-level facility
- Heard about FP on the radio
- They were more educated, wealthier
- They were not married
- Distance not a factor (urban only)

https://www.pmadata.org/technical-areas/pma-agile







Thank you!











